

**Macro-regional knowledge sharing Seminar on
Perspectives of the EUSAIR strategy:
Projects, initiatives and stakeholders in the
Pillar IV “Sustainable Tourism”**

**Bari –21 November 2019 – *Palace Hotel*
Seminar Agenda**

h. 14.30 - Participants registration

h. 15.00 - Institutional welcome and key messages

- *Loredana Capone – Puglia Region, Regional Councillor for Tourism and Culture*
- *Joanna Moliou – European Commission, DG Regio*
- *Blanka Belošević – Croatian Ministry of Tourism, Pillar IV Coordinator*

Moderates: *Emanuele Abbattista - Puglia Region, International Policies Coordination,
European Territorial Cooperation Unit*

**h. 15.30 – Pillar IV “Sustainable Tourism” Strategies: projects and initiatives within the
Thematic Steering Group**

- *Blanka Belošević - Pillar IV Coordinator office – Mono Pillar and Multi Pillar projects:
the state of the art of the activities within TSG IV*
- *Vlasta Klarić - Pillar IV Coordinator office – Strategic Cultural Routes for Tourism
exploitation in the AI Area: the state of the art of the activities within TSG IV*

**h. 16.00 – The stakeholders’ perspective: institutional networks and private initiatives in the
Adriatic Ionian Area**

- *Aldo Patruno, Puglia Region, Director of Tourism, Economy of Culture and Territorial
Exploitation Department – Designing, financing and implementing sustainable
tourist and cultural routes in Puglia*
- *Michele De Vita, General Secretary of the Forum of the Chambers of Commerce of
the Adriatic Area – Structuring a dialogue and a more effective cooperation among
public and private stakeholders for Sustainable Tourism*
- *Lia Giambrone, Sicily Region, Director of Tourism Observatory – Good practices of
Networking for Sustainable Tourism*
- *Antonio Barone, Director of the Phoenicians Route – The opportunities of the
Phoenicians Route for the EUSAIR Countries*

h. 17.30 – Questions and answers and seminar closing

**Mr Piacentino Ciccacese – Puglia Region, International Policies Coordination, Territorial
Cooperation Unit – EUSAIR Pillar IV Referent**

*The seminar can be attended participating at the webinar “Seminar on the EUSAIR Pillar IV activities”
[For registration click here](#)*